

Guide to the use of the logo European Year of Equal Opportunities for All



2007 - European Year of Equal Opportunities for All



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Main characteristics



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Colours

Four-colour:

100% C, 72% M, 0% Y, 6% K

0% C, 44% M, 100% Y, 0% K

0% C, 6% M 87% Y 0% K

91% C, 0% M, 0% Y, 0% K

14% C, 80% M, 0% Y, 0% K



Font

Myriad bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Main characteristics



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Colours

Four-colour:

100% C, 72% M, 0% Y, 6% K

91% C, 0% M, 0% Y, 0% K

55% C, 0% M 100% Y 0% K

91% C, 0% M, 0% Y, 0% K



Font

Myriad bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Logo in black and white: main characteristics



2007 - European Year of Equal Opportunities for All

Colours

Black and white:

100% K

35% K



Font

Myriad bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Formatting and positioning of the text in relation to the logo



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Do not reduce to less than 50%

For a reduction to less than 50%,
the body of the text will be a minimum of 6 pt.
The text will be centred below the logo.



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Format of the logo without the text



Without the text, do not reduce to less than 30%



Logo in black and white



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Reproduction of the text on a coloured background



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Reproduction of the text on a black background



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Do not reduce to less than 50%

For a reduction to less than 50%,
the body of the text will be a minimum of 6 pt.
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Some examples of the use of two-colour

Background 0%



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Background 20%



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Background 40%



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Background 100%



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Background 60%



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Background 80%



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Background 100%



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Background 30%



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Background 80%



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Background 100%



2007 - European Year of Equal Opportunities for All

Background 100%



2007 - European Year of Equal Opportunities for All

Background 100%



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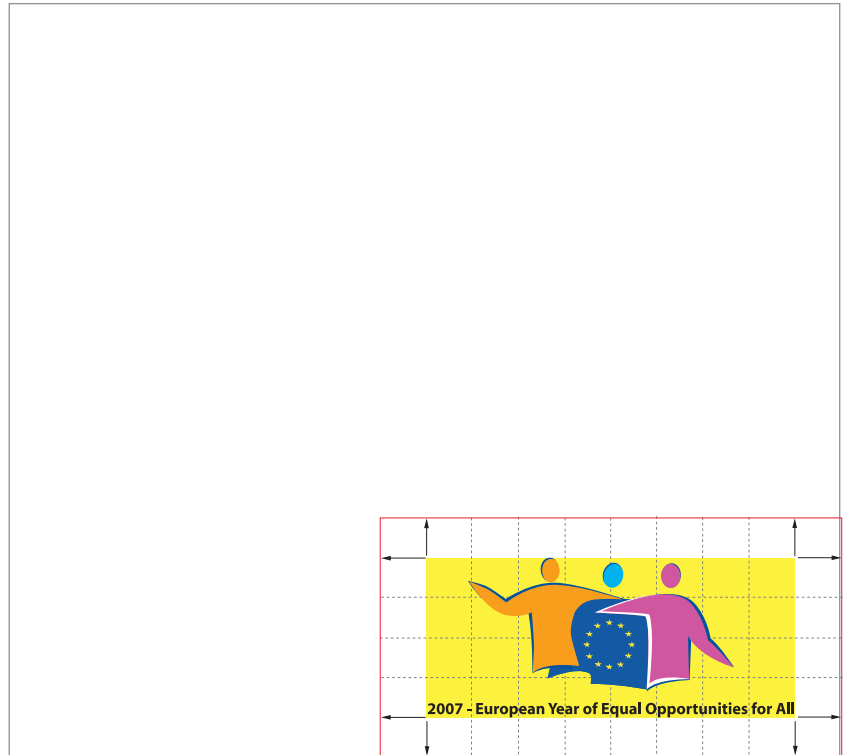


The positioning of the logo on all supports

The space left between the edges of the support and the logo will never be less than $\frac{1}{8}$ of the width and $\frac{1}{4}$ of the height of the logo, as presented on the diagram.

See examples

Examples of positioning of the logo on all supports



Examples of incorrect reproduction

(space between the edges of the support and the logo less than $\frac{1}{8}$ of the width and $\frac{1}{4}$ of the height of the logo)

